

RETAIL

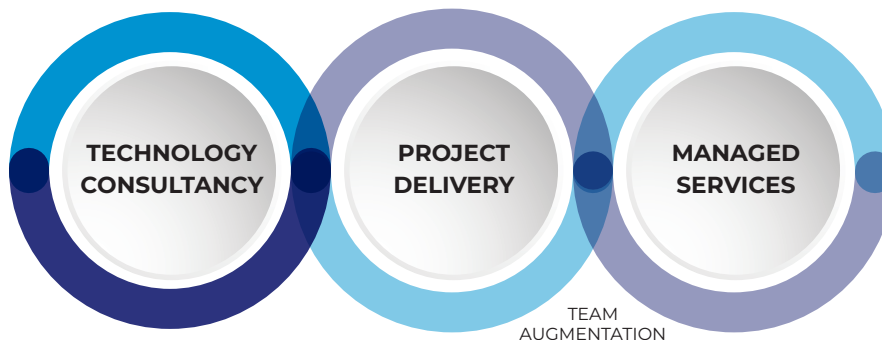
Plan, Build, Run: Tailored Digital Solutions for the Evolving Retail Industry

We offer a comprehensive suite of offerings designed to drive powerful, customer-centric shopper experiences anytime, anywhere. Multidisciplinary, certified and awarded professionals with hands-on project experience to deliver high-value, high quality solutions, fast. Global mindset with extensive **cross retail digital solutions** expertise. We provide full scope services.



Comprehensive Digital Services Tailored for Retail Leaders

We support our clients at every stage of their digital journey - from consultancy, application development and testing, to AI & Machine Learning, data analytics and cloud. Overall working together to deliver technology solutions that are focused on accessibility, security and performance.



MODERN APPLICATIONS

- > Cloud software development / Customer Experience.
- > Software Testing.
- > API and Third-Party Integrations.
- > Mobile development.
- > Low-Code Solutions.
- > Modern Workplace with Microsoft365 and Power Platform.
- > DevOps and CI/CD pipelines.
- > Legacy Modernisation services.



IT OPERATIONS CLOUD & SECURITY

- > IT Managed Services.
- > Smart Data Centre.
- > IT Automation & Observability.
- > Cloud Services.
- > Cybersecurity & Network.
- > End-user Support.



AI and MACHINE LEARNING

- > Data Migration.
- > AI Discovering and Prototyping.
- > Generative AI.
- > Machine Learning.
- > AI Cloud Services and MLops.



DATA

- > Data Analytics.
- > Data reporting and visualisation.
- > Data Governance.



CONNECTED SERVICES

- > Business Processes & Application Integration.
- > Messaging/ Integration Platform.
- > API Development.

Industry Case Highlights



CRITICAL RETAIL OPERATIONS

Managed testing services providing end to end **Oracle Retail Solution testing** across every stage of the development lifecycle.

- > **POS (Point of Sale) testing.**
- > **Testing Services covering 500+ applications.**
- > **DevOps and CI/CD pipelines services.**



GLOBAL SUPPLY CHAIN OPERATIONS

Implementation of a **Datawarehouse** and **Data Analytics solution** for one of the world biggest companies in Retail.

The new solution provided a centralisation **of all data from different data sources.**

Implementation of more than **100+ KPIs** and **20+ dimension analysis.** Development and insights in **Microsoft PowerBI.**



CUSTOMER ENGAGEMENT & EXPERIENCE

Development of a **mobile app** for one of the biggest retailers of Europe.

The app simplified the **traditional acquisition, onboarding, retention, and account management processes.**

The new solution is used daily by over **one million users** and with an average count of **1,320,000 transactions/ day.**



REVENUE IMPACT MODEL

World leader in fast food chains. Our client is **customer-focused** and has a large component of its strategy in marketing.

We developed a **Machine Learning model** to have a perspective of sales in the different restaurants and sales channels that helped to **improve strategic decisions based on clear facts.**



GLOBAL CORPORATE FUNCTIONS - IT

Noesis currently provides professionals in the domains of **applications, workplace,** and **end-user support** for a major **European Retail company.**

We established a **strong based support engineering team** covering **24x7 Service Desk, 2nd Line** and **3rd line** by providing a flexible contract model based on capacity working hours.



ADDITIONAL SERVICES

Cloud software development to deliver complex and scalable, mission-critical Platforms (Angular, React, Vue, Javascript).

Workplace Transformation and Enablement Service based on Microsoft365.

Intelligent IT Operations with focus on the IT Infrastructure.

API and Third Party systems integration by ensuring that systems operate as a single framework.

How we work

Plan, Build, and Run leverages our robust **Delivery Framework** to develop solutions that meet our client priorities including cost-efficiency, security, and usability.

This flexible approach ensures that solutions are **fit to purpose, reusable, scalable** and closely aligned with organisational needs, delivering tailored applications from design through to implementation and operational management.



This **framework** is designed to streamline the development of digital applications and services within the **Retail Market**, ensuring that each project not only meets but exceeds expectations with high-quality, user-centred solutions that are sustainable and aligned with broader client's standards and goals.

PLAN

INITIATION

Business needs assessment.
Scope definition.
Requirements specification.
Acceptance criteria.

DESIGN

Architecture.
Solution design.
UX/UI design.
Risk assessment.
Training needs and user adoption.

BUILD

IMPLEMENTATION

DevOps and CI/CD pipelines (optional).
Front-end development.
Back-end development.
Integrations.
Quality assurance.

DEPLOYMENT

User Acceptance Testing (UAT).

TRAINING

User training.
Documentation.
Change management workshops.

RUN

GO-LIVE

Launch.
Transition to Support Team.
Sign-off.

Why Noesis?

Noesis has a comprehensive Retail practice – with over a decade of experience.

We help maximise efficiency with our onshore and offshore capabilities. Optimise costs without compromising quality, regardless of the location of your business.

We tailor-fit personalised services and solutions, that are precisely aligned with the unique requirements of your retail operation and customer needs.

Noesis is trusted by today's top brands in the retail Market.

Looking to improve operations, efficiency, and customer experience in retail? Let's talk.



STRONG POOL OF SCALABLE SPECIALISED

Multi-skilled resources with a domain focus, with over 4,000+ IT Certifications.



GLOBAL PRESENCE

Presence in Portugal, Spain, Ireland, the Netherlands, Brazil, the USA and the UAE to support global requirements.



ABILITY TO DELIVER

We have experience and the ability to deliver projects and services across several IT domains, such as application development, integrations and connected services, customer experience and modern workplace solutions, DevOps and testing services, IT cloud, security and operations, data and AI solutions. Our service portfolio comprises a set of end-to-end services.



FOCUS ON VALUE

Our engagement covers the entire value chain for our clients, ensuring that the clients derive the highest ROI in our areas of engagement.



DOMAIN EXPERTISE

Thanks to our diverse client portfolio, we deploy an efficient team of subject matter experts to offer a variety of solutions for all industry segments.



FOCUS ON QUALITY

Our engagement always focuses on adapting to the client's quality processes or designing from scratch to ensure the quality objectives are achieved.